

The Marketing Advantage

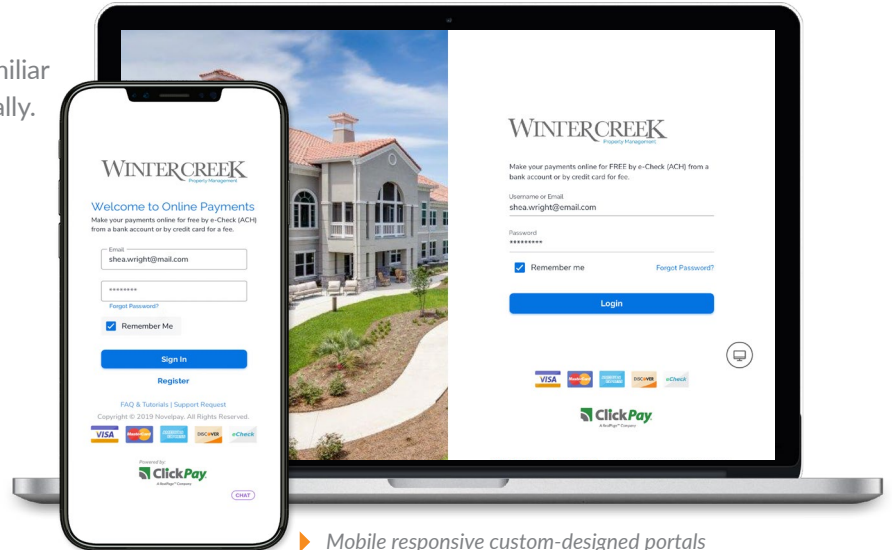
The difference is personalization. ClickPay provides a custom-branded resident experience and complete set of communications to drive the industry's highest electronic adoption.

Custom-Branded Portal

Provide your residents with an experience that's familiar to them so they feel comfortable paying electronically. Share your logo, color scheme and other branding samples with **ClickPay**. We'll create a custom experience for your residents, providing them with the ease and convenience they want with online payments. **ClickPay** can also work with you to add payment links to your existing website or resident portal.

What's Included:

- Custom-Branded, Mobile-Friendly Login Page
- Custom Portal Web Address



▶ Mobile responsive custom-designed portals support an easy online payment experience.



▶ Property Management branding coupled with pre-registration drives significant resident payment adoption.

One-Click Activation Email

Our activation emails are proven to generate the highest adoption rate of electronic payments as they are simple and beneficial to both residents and landlords.

Provide us with an export of your residents' email addresses and we'll register your residents in our system, making it even easier for them to get started with online payments. We'll even custom design, build and send your residents an activation email on your behalf.

ClickPay's one-click activation email is a critical tool toward achieving adoption goals.

Property Flyers

ClickPay can design custom flyers for placement around your property in high traffic and communal areas such as laundry rooms, elevators, mailrooms, front entryways, the management office and more. Property flyers are ideal to communicate how residents can register to pay online, learn about payment options, & find the phone number for our resident call center. ClickPay will create the flyers to the property's preferred content and design.

- ▶ Flyers and posters are designed to look & feel like they originated from the Property Manager.



- ▶ Print bills? Remind residents to set up auto payments & never worry about paying rent on time again.

Bill Inserts & Stuffers


If you send billing statements to your residents, inserting an informational sheet is a great way to notify them of the option to pay electronically. These can be designed as a full-sized page or as a smaller 1/3-sized stuffer that fits all envelopes.

Alternately, add a standard message on the print or e-Bill to remind residents of the convenience of paying rent, dues, or other monthly expenses online.

Promotions

Let **ClickPay** make online payments fun with promotions, gift card giveaways, and raffles designed especially for your residents. Residents can receive a gift upon setting up autopay or be entered to win a raffle.

- ▶ Create a raffle for your residents to drive electronic adoption & watch your online payments soar!



ATTENTION EARLY BIRDS
WIN \$25 CASH
WHEN YOU PAY BY THE FIRST

PAY NOW

DID YOU KNOW?



PAY ONLINE AND BE ENTERED TO WIN \$25

ABC Realty ABC Management Corp. • ABC Properties • Fisher Associates

ATTENTION RESIDENTS
PAY ONLINE AND
ENTER TO WIN \$100

Sign Up Today: www.abcmgmt.net

RESIDENT SUPPORT VISIT WWW.CLICKPAY.COM/HELP OR CALL 1.800.533.7901 (OPTION 1)

NEED HELP WITH YOUR ONLINE ACCOUNT?

Please contact ClickPay online at www.clickpay.com/help or by phone at 1.800.533.7901 (option 1).

You received this email because you are a resident of [property]. For more information regarding the Early Bird Promotion, please contact your management office. If you no longer wish to receive emails regarding billing or if you no longer live at this property, you may unsubscribe.



VIEW & PAY RENT ONLINE
Create your online account with **ClickPay** to view balance due & pay rent online!
Get Started at: WestCal.Net/P

VIEW & PAY RENT STATEMENTS ONLINE
Create your online account with **ClickPay** to view statements, pay rent and electric fees online!
Get Started at: ClickPay.com/Gateway

BENEFITS & FEATURES

- ▶ Pay by e-Check (ACH) for FREE
- ▶ Pay by Major Credit Card*
- ▶ Set Up Paperless Billing
- ▶ Set Up Auto Recurring Pay
- ▶ Pay From a Mobile Device

BENEFITS & FEATURES

- ▶ Community News & Alerts
- ▶ Rent Payment Balance
- ▶ Maintenance Requests

BENEFITS & FEATURES

- ▶ Pay by e-Check for FREE
- ▶ Pay by Major Credit Card
- ▶ Pay from a Mobile Device
- ▶ View Your Balance Due
- ▶ Set Up Auto Payments

- ▶ Hang door tag on each resident's unit to ensure they see important payment instructions.

Door Hangers

Door hangers grab residents' attention as they enter their own homes. Important information, such as registration instructions, benefits of paying online, and **ClickPay's** call center number are brought to the front steps of a captive audience. Residents keep the door hanger for reference, driving electronic payment adoption and increasing resident satisfaction.