

# Leasing Through Living

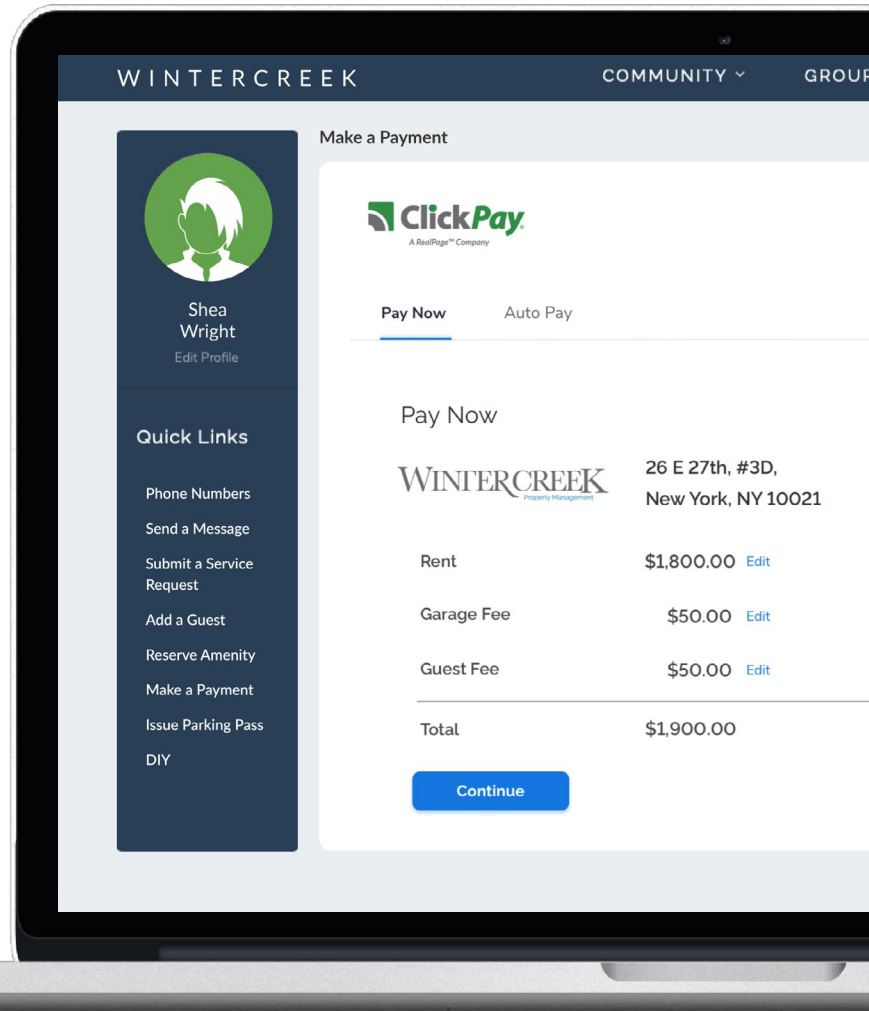
*Leasing Through Living enables marketing, leasing, payments, and operations to work together seamlessly and optimize every step of the renter lifecycle while maximizing return. Reach and convert more desirable prospects, delight and retain more residents, give employees the tools to perform best—and increase revenue by 3-5%.*

## Overview

Leasing Through Living (LTL) is the first and only end-to-end digital leasing and resident platform that simplifies day-to-day operations and supports any major property management system, with access to multiple products that can be integrated as a unified offering or individually, driving the goals and experiences desired by each Property Manager.

LTL offers paperless leasing on any device, supporting the 88% of residents that prefer online applications to help convert more leads to leases, a full resident portal that improves resident retention by 200 basis points, all built on the foundation of an integrated Financial Suite of insurance, AI screening to mitigate risk of property loss up to \$31 per unit per year and **ClickPay** payments that reduces risk of fraud up to \$32 per unit per year and improves staff efficiency up to 65%.

▶ *One login. All your Residents' needs.*



## Best of Breed

*To differentiate properties and enhance every stage from lead generation to lease renewal, **Leasing Through Living** delivers a new, modern approach to maximizing return at every point.*



**On-Site** allows you to maximize occupancy, enhance quality control, maintain compliance and ensure consistent success at all levels of property operations.



**ClickPay** delivers integrated print and e-bill presentation and payment services to increase operational efficiencies and enable profitable growth. **ClickPay** accepts all payment methods, including paper checks, ACH, cash, and credit & debit cards.



With **ActiveBuilding**, online payments, maintenance requests, package tracking, messaging and more are centralized in an intuitive experience.